

Scalable plans to fit your needs

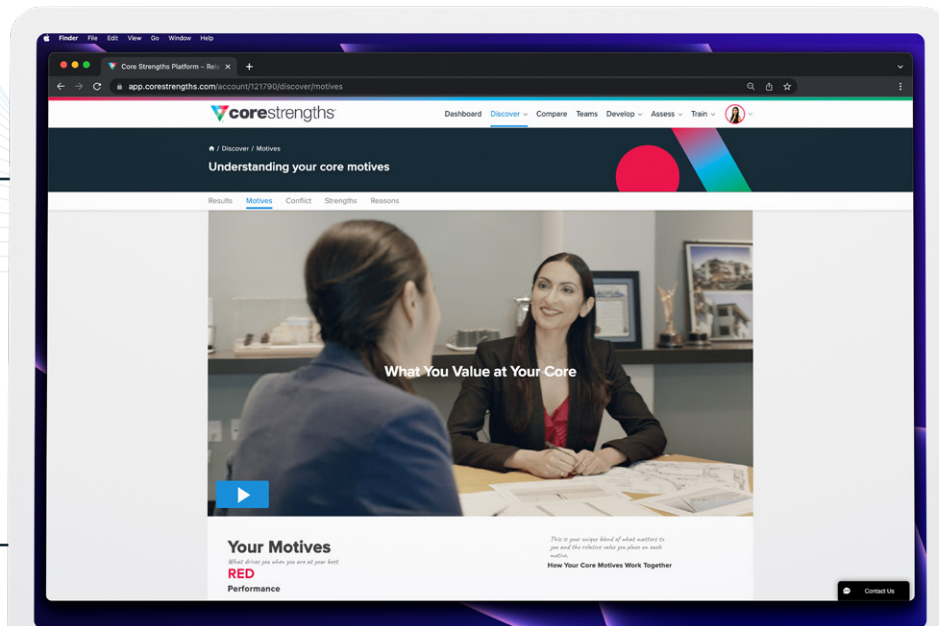


What's included in your plan



The **SDI 2.0 (Strength Deployment Inventory)** is a strengths assessment about you and how you relate to others. It measures your core motives, how you experience conflict, your strengths, and how strengths can be overdone, limiting interpersonal effectiveness. With these four views, it delivers personalized Relationship Intelligence (RQ) to help you and your teams build trust and form productive relationships.

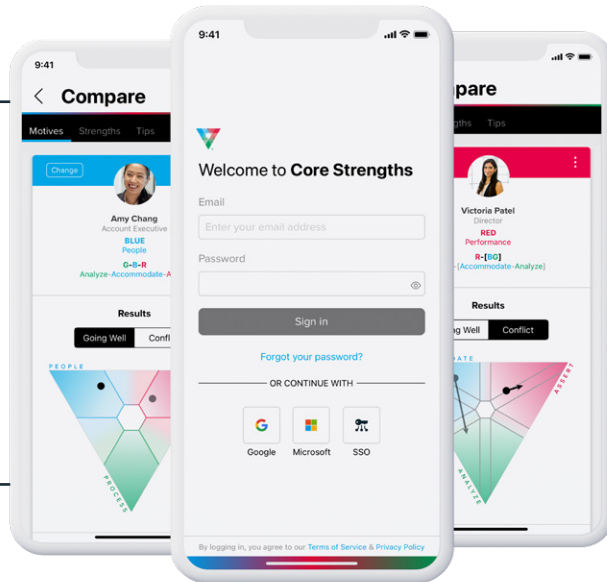
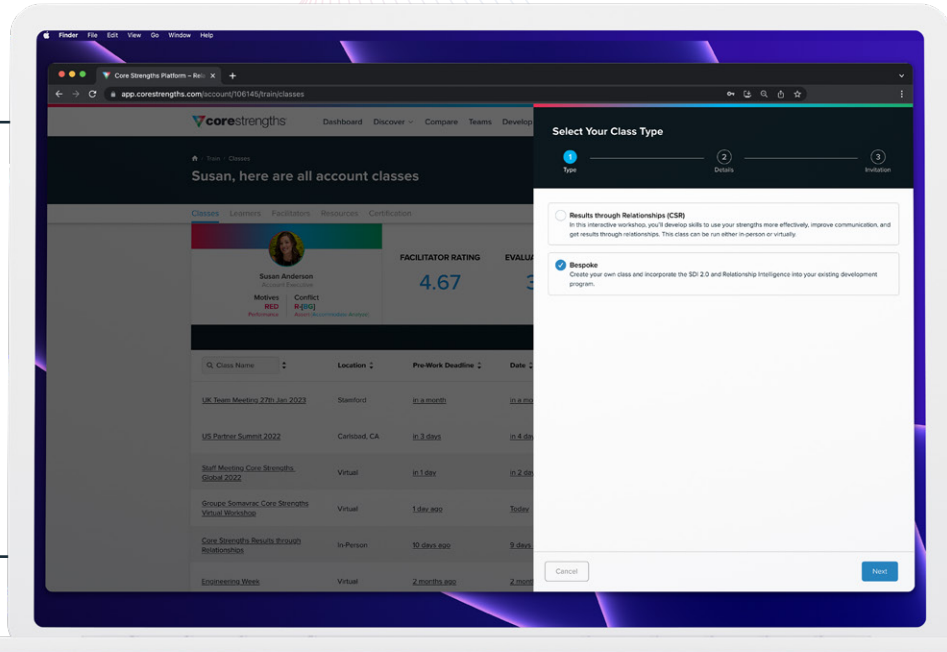
Immediate access to your **personalized online self debrief of results**. After you complete the SDI 2.0 assessment you are guided through a series of videos, completely custom to your results.



SUBSCRIPTION FEATURES



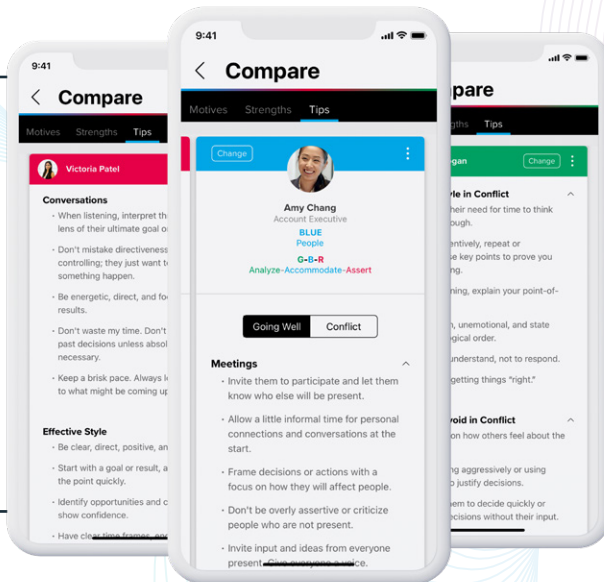
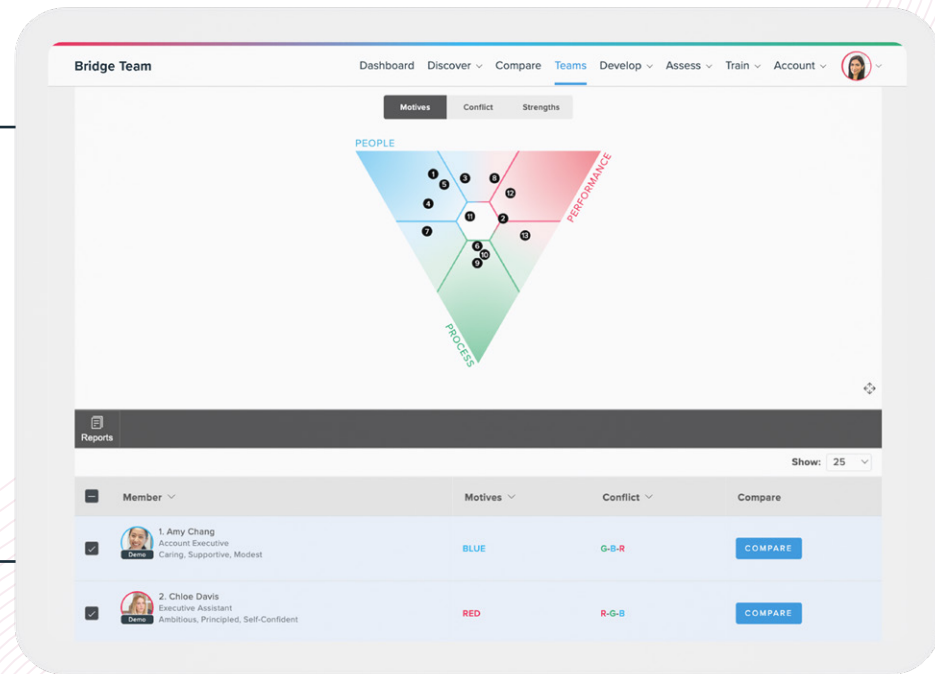
A Core Strengths Certified Partner can **create customized training programs** by syncing your team's assessment results and tailoring slide content and activities to meet your organization's specific needs.



Connect and compare results with your team, this functionality allows you and your team the ability to view each other's results and compare them side by side. Perfect for prepping for a meeting, sending a message, or starting a conversation.



When your SDI 2.0 results are connected between members of your team – the insight is multiplied. **Team views of the SDI 2.0** results reveal the collective balance of motives, conflict and strengths needed to raise the right issues, make strong decisions and keep the work flowing.



With instant **access to customized communication tips**, teams can more clearly see the positive intent behind one another's actions, and the dynamics of relationships then become easier to navigate.

Extended features
included in your plan

INTEGRATIONS WITH



CORE STRENGTHS



COMPARE | TEAMS
REINFORCEMENT ACTIVITIES

UPCOMING INTEGRATIONS



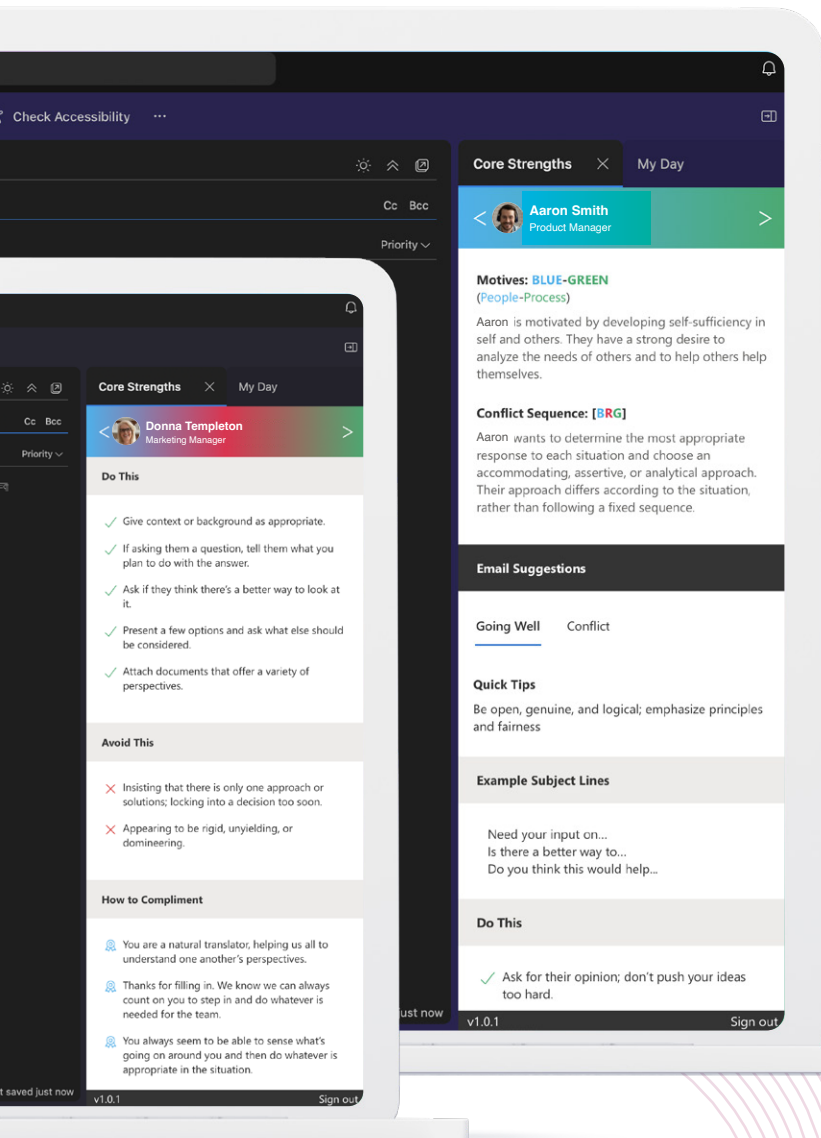


Core Strengths for Microsoft Teams

Thriving relationships are essential for team performance. Unfortunately, hybrid teamwork creates barriers to authentic connection. The Core Strengths app for MS Teams helps you adapt your communication style to your teammates' personalities. Collaborate in a way that fosters team relationships using personalized insights embedded where work happens.

- Access real-time communication tips during live video meetings
- Tailor meeting agendas and action items to team needs
- Communicate in a way that resonates with others

The screenshot displays the Core Strengths app interface within a Microsoft Teams environment. The user profile for Victoria Patel is shown, including her name, title (Account Executive), and a 'Results' section with a colorful triangular diagram. The diagram is divided into three segments: 'PEOPLE' (blue), 'PERFORMANCE' (red), and 'PERSONALITY' (green). A central point is labeled 'RESULTS'. To the right, there's a 'Getting started' section with 'Relationship Coaching' tips and an 'Upcoming Meetings' section for a 'Leadership Meeting' on 10 September, 2022. The interface also shows a 'What Motivates Me' section with a 'RED' indicator.



Core Strengths for Outlook

With Core Strengths for Outlook, you now get personalized communication tips for every email and meeting, directly in your inbox. Now it's possible to tailor your approach to custom-fit each person you work with – right when you need it.

Receive personalized communication tips to help you:

- Have productive meetings
- Know what to say (and what not to say) even if there's conflict
- Craft subject lines that elicit a positive response
- Write clearer emails that resonate
- Understand how to approach difficult conversations

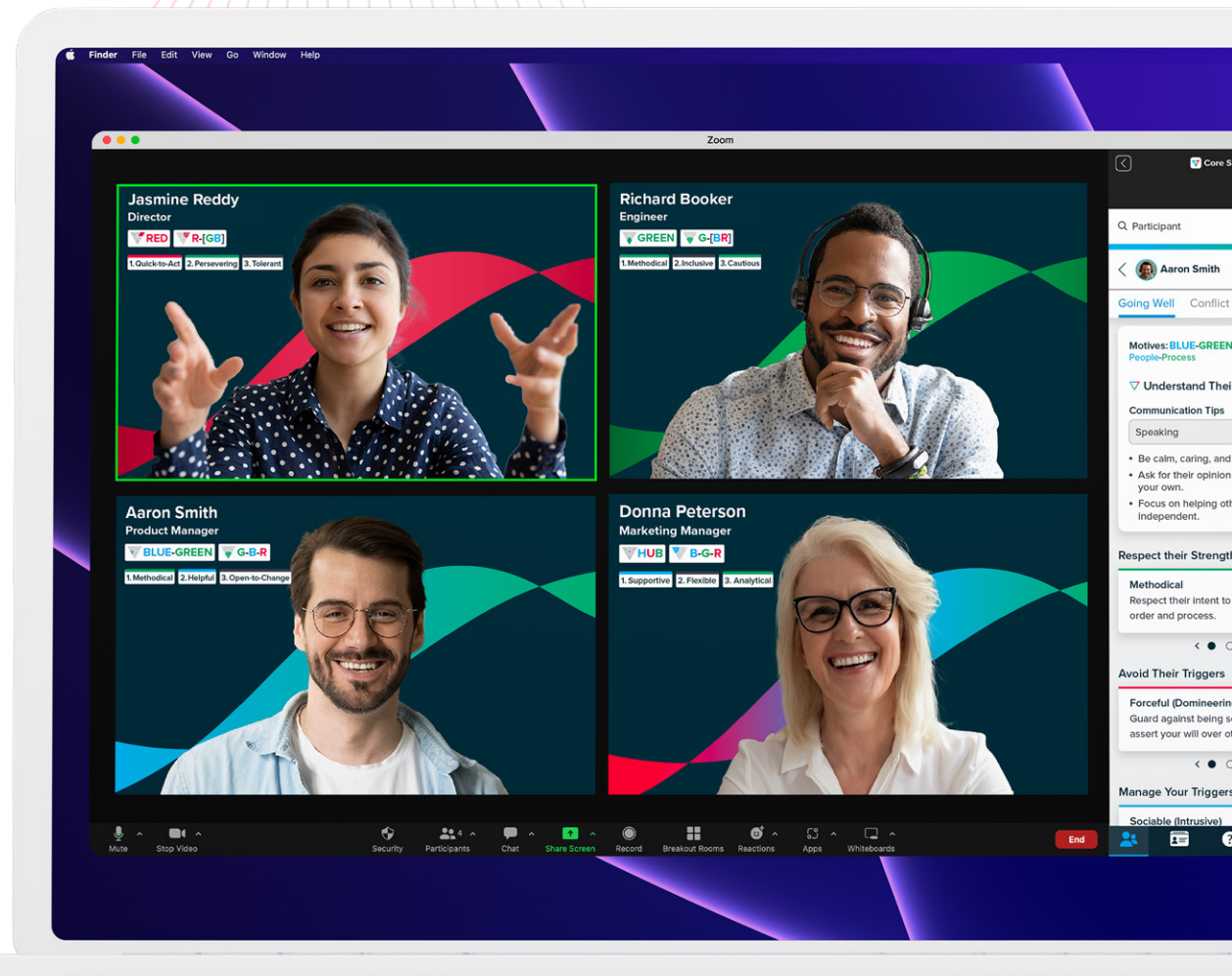
Master multiple communication styles and build trust.



Core Strengths for zoom

This groundbreaking Core Strengths App for Zoom unlocks the potential of your talent development programs. Learning insights are reinforced in every meeting, enabling you to see post-program behavior change like never before.

- Have productive meetings
- Know what to say (and what not to say) even if there's conflict
- Understand how to approach difficult conversations
- Master multiple communication styles and build trust.





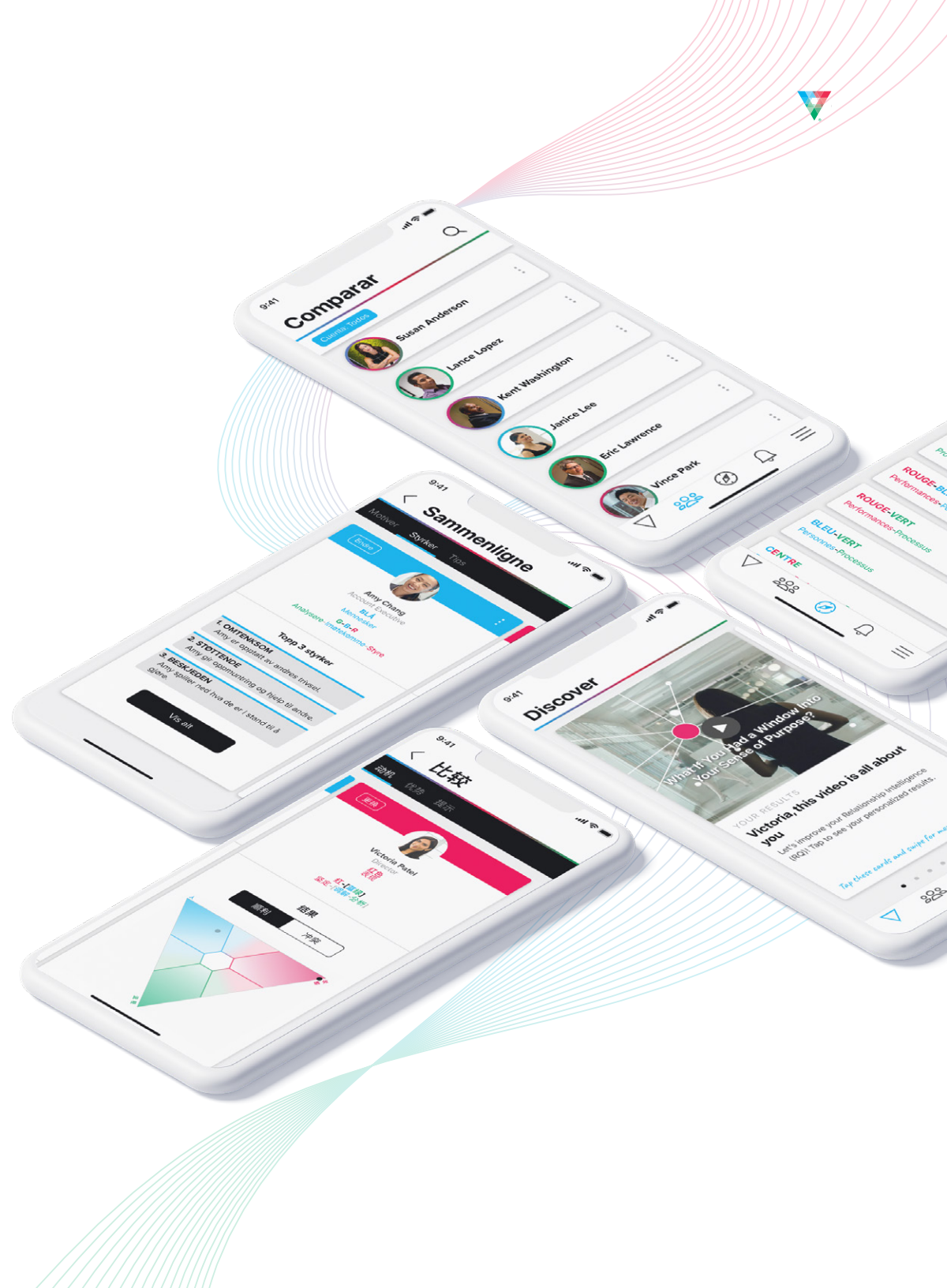
Mobile App

Core Strengths is the app that reveals who you are, how you work, and most importantly, how you build meaningful relationships with your teams. Get personalized insights to improve collaboration – and by extension, get better results.

The new Core Strengths Mobile App helps you:

- Hold better meetings, craft messages that connect, and shape the conversations that matter
- Leverage your strengths and improve your effectiveness at work
- Adjust your approach with colleagues to make interactions more productive

Grow as a leader, coach, and colleague by developing your Relationship Intelligence (RQ).

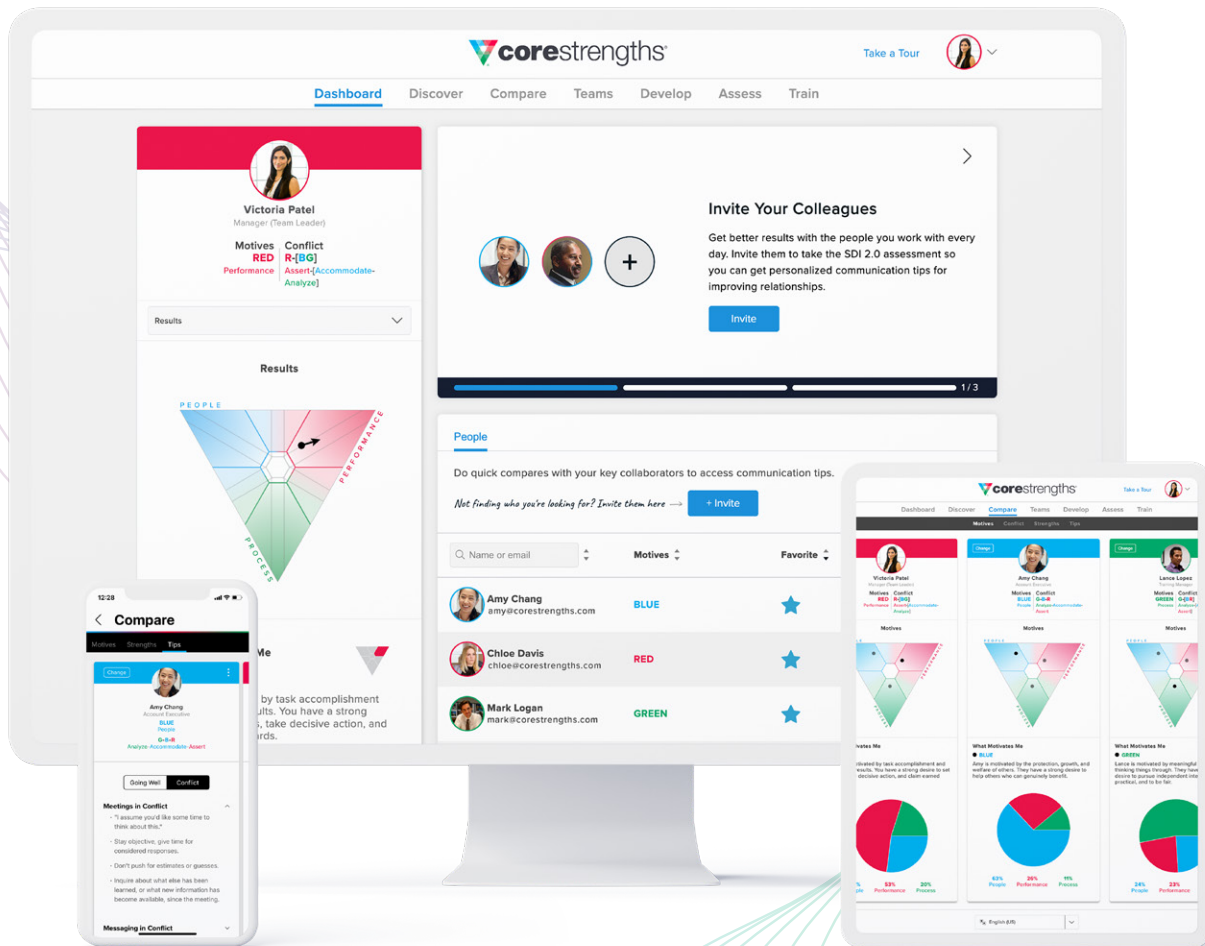




Teams

A team is only as strong as their relationships. Now teams can use the platform to better understand one another, clearly see all sides of an issue, and redirect conflict towards productive outcomes. The Team Strengths Portrait offers a snapshot of a team's actual culture and helps them co-create a better future. Bonus, anyone can build an unlimited amount of teams.





Compare

Learn how to work well with literally anyone. You can compare your communication style with any colleague to get personalized email tips, meeting suggestions, and what not to do if you see signs of conflict. With a better understanding of each other, you'll know the right approach for any situation – leading to better results as you work together.

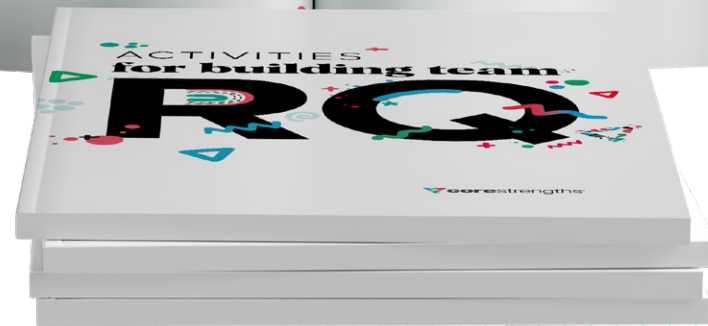


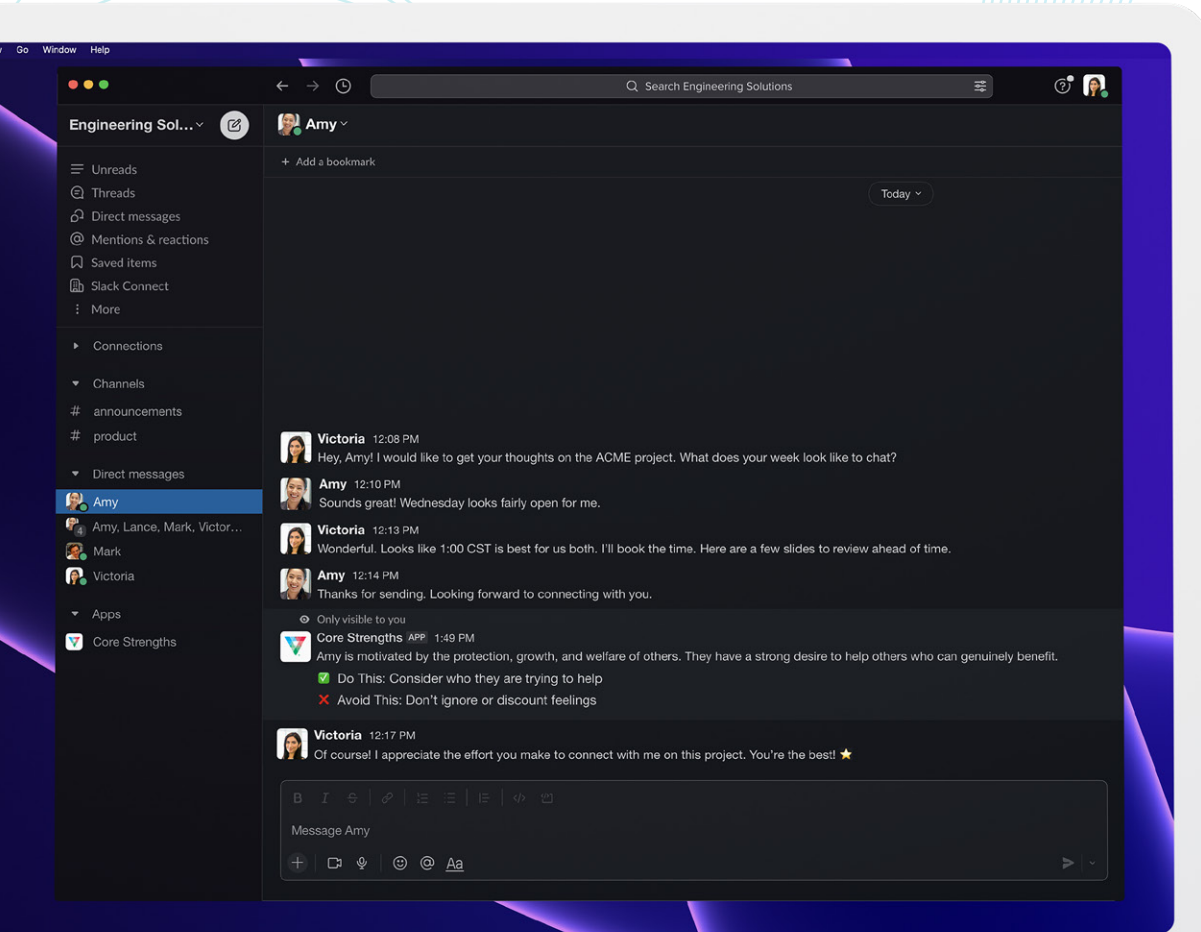
Reinforcement Activities

In addition to all these team-strengthening tools, we also include monthly activities to help you build high-trust, high-inclusive teams that know how to get work done.

Topics include:

- Team Performance
- Diversity, Equity & Inclusion
- Coaching
- Improved Communication
- Conflict Management





Core Strengths for slack

In the new world of work, team collaboration is often digital and via messaging. Messages can often miss the mark with teammates or unintentionally trigger conflict and damage trust. The Core Strengths app for Slacks helps you align your written communication with teammates' personalities and motives.

- Write messages that connect with what matters most to others
- Navigate messaging effectively even when there is conflict
- Craft communication that builds trust and stronger relationships at work

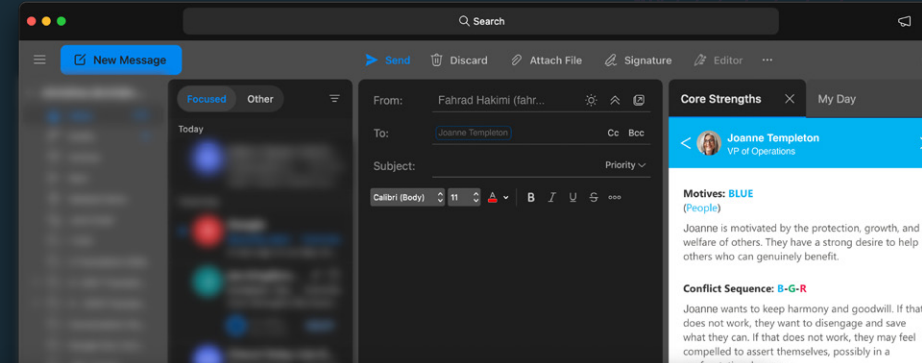


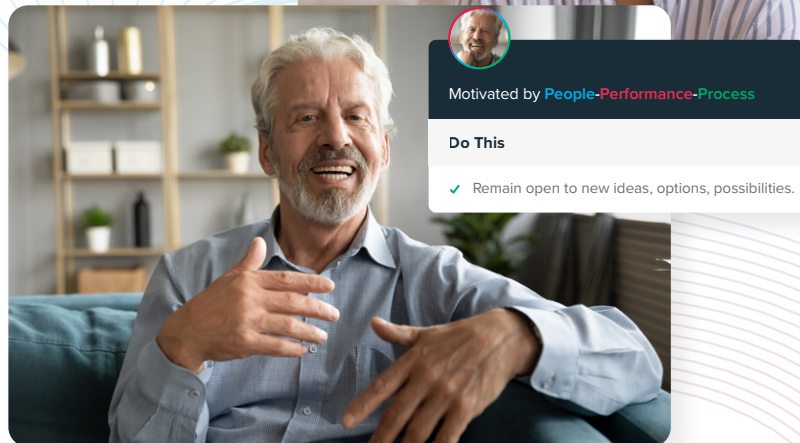
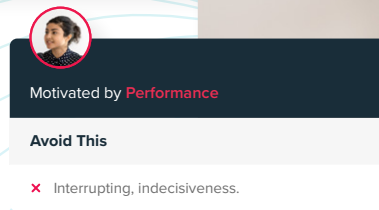
DEVELOP RELATIONALLY-INTELLIGENT LEADERS

Measurement, impact, and reinforcement

- Customizable content for your leadership initiatives
- Seamless reinforcement resources and e-learning
- Post-learning integrations for meetings (MS Teams) and messaging (Outlook)
- Available in 22 languages

How do you measure training effectiveness? Are your leaders impacting the people they lead, or are the learnings left behind in the classroom?





What will your leaders learn?

- How to strengthen team relationships and build trust
- Understand how colleagues relate to each other and productively navigate conflict
- Increase commitment and responsibility for achieving results
- How to get everyone to engage their strengths for greater effectiveness
- How to guide teams to the best decisions for your organization

The outcome

In every meeting, message, and conversation, your leaders will have the Relationship Intelligence tools to build trust, generate commitment, and drive results beyond one-and-done training events.

See how you can strengthen trust
and build winning teams.

