

Distilled

REST AND PURPOSE

Every leader has a dream ... a purpose ...
Every leader strives for clarity
Every leader needs rest

Distilled will help you become a C.A.S.K. strength leader. You will clarify and know how to align your personal purpose with your daily leadership. Be a leader worth following and leave a legacy worth remembering. Oh yeah ... we will do this while experiencing Louisville like never before.



Day One
The Distillery



Day Two
The Trail



Day Three
The Wrap-Up

"Distilled gave me the opportunity for an amazing adventure with like-minded leaders, who may be struggling with similar challenges. We were awakened by enjoying fellowship, a few drinks, and the ability to relax and rest. This, in turn opened some capacity to think about the bigger picture and what challenges were holding me back."

-David Valovich, VP of Operations, Galley Support Innovations

REGISTRATION

MICHAEL@INSIGHTLG.COM
RYAN@INSIGHTLG.COM

insightlg.com



FEBRUARY 28-MARCH 1, 2024

LOUISVILLE, KENTUCKY

Why Distilled?

Bourbon has to rest to become what it was meant to be—distilled means to extract the essence of something. Bourbon goes through a distilling process and rests in barrels to become what it was meant to become. We are going to spend a few days together to "distill" your purpose to help you become a C.A.S.K. strength leader. We will experience rest and help you be a leader leaving a legacy worth remembering.

The Distillery



We will convene in the heart of bourbon country. We will spend the day working through our personal purpose while exploring the bourbon process up close and personal. We will have impactful conversations in unique locations to help you truly rest and process the leader you want to be.

The Trail



Walk the hallowed grounds of world famous distilleries. There's more to the experience, but we can't share everything here! Experience a tasting in the rick house, and continue to gain clarity on the power of vision and how to distill vision throughout your team and organization.

The Wrap-Up



The final morning we will wrap up with an incredible experience leaving you feeling rested and ready to live and lead with purpose.

"I arrived to Distilled "fuzzy" about how to move forward on a very specific, strategic need. With feedback from the facilitators and participants, I left Distilled with a plan to communicate and execute."
-Ben Lanius, CEO, High Point Global

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How do I register?

We make it easy. Email michael@insightlg.com or ryan@insightlg.com and let them know you are "in". Then you will receive the coveted calendar invite and invoice!

What is the schedule?

February 28 | Kick-off @ 1:00 P.M. in Louisville

February 29 | Full-Day on the trail

March 1 | Wrap up by 11:37 a.m.!

What is the cost?

- \$4,000 | Super Early Bird [White Dog Rate] (By October 1st)
- \$4,500 | Early Bird [Barely Bourbon Rate] (By December 1st)
- \$5,000 | Regular Registration [Fully Mature Rate] (After December 1st)
- Registration fee covers your unique distillery experience, tours, tastings, SDI 2.0, resources training, and entrance to the Distilled Community.
- Additional cost for you include travel, main meals, and hotel. We are staying at the amazing Omni Hotel downtown Louisville. If you fly to Louisville you will **not** need a rental car.

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"Leaders need to take the time to invest in themselves, get away from the job, and spend time in the company of like-minded leaders. Distilled allows you to do that with a purpose and the enjoyment of quality spirits."

-Brian Marsh, President & CEO, Goodwill Arkansas

Who is Insight Leadership Group?

We believe that great leadership can have a ripple effect to transform organizations, families, and communities. Insight develops leaders' soft skills while leveraging their strengths. We help them [Rest. Hustle. Grind.] so they can be transformative and healthy leaders who love life at work and love life at home to help everyone they lead to do the same. When leaders are at their best, they do their best work.



MICHAEL BROWN
FOUNDER

The Insight team has spent over 40 years consulting, training, and implementing transformational leadership and management programs for senior-leaders at organizations such as Hershey, Lanza Tech, Monolith, Tyson, Arkansas Children's Hospital, and Proctor and Gamble, to name a few.

To ensure the team can meet your unique needs and business objectives, we hold certifications and expertise in several industry-leading programs and assessments, including the SDI 2.0 and Core Strengths. Michael is a Master Facilitator of Core Strengths.



RYAN MORRISON
DIRECTOR OF
LEADERSHIP PROGRAMS

Do you need a next level executive retreat, internal leadership program, management development, executive coaching, or team building?

Reach out to the team today to explore how we can help you and your organization accomplish your goals.

A FEW CLIENTS



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